



Data collaboration: Knowledge is power and it's time to share

Today's Agenda

Welcome

Introductions and welcome everyone

East Gippsland & the Collaborative

Objectives of the East Gippsland Children's Wellbeing Initiative & Collective

What work does the Collective do?

What are the unique challenges the East Gippsland communities face today?

Data Sharing in East Gippsland

Why and how?

Giving the communities of East Gippsland a voice

Challenges of data sharing

Reflection

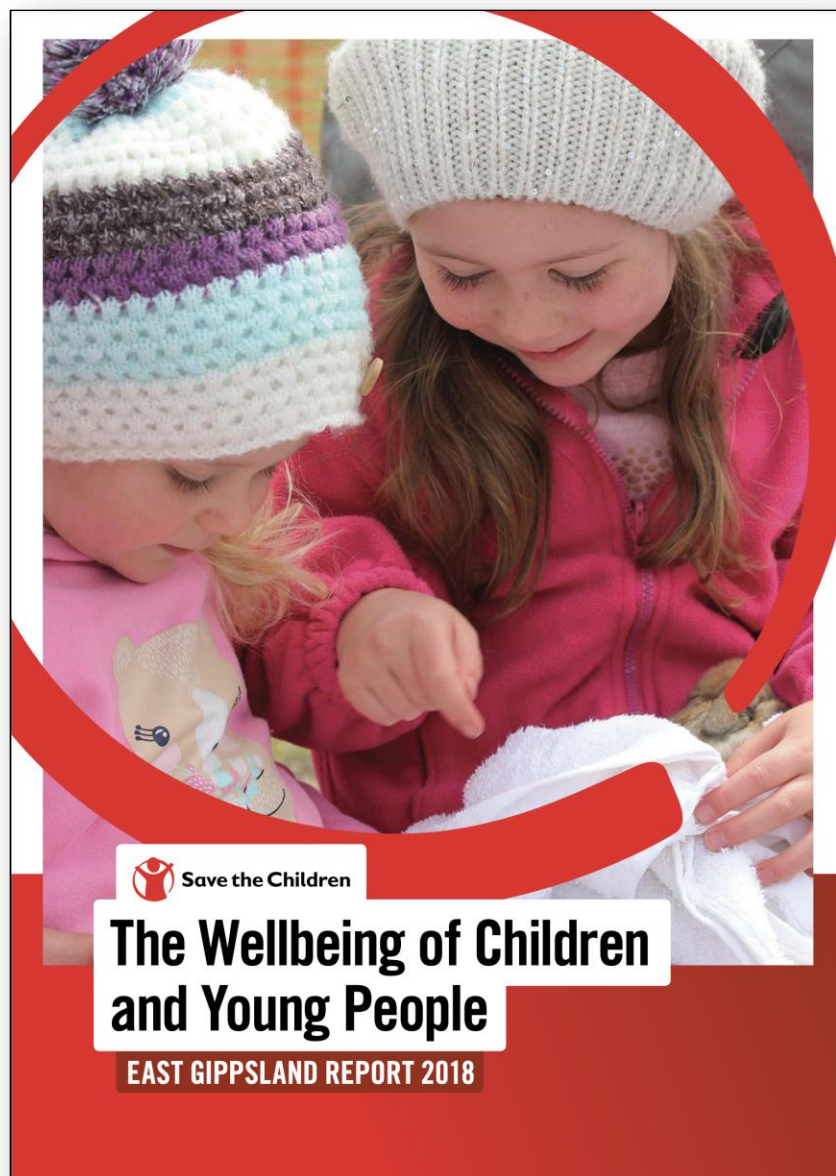
Learnings and opportunities

The Future

What is the priority for supporting children and families?

Q&A





Respond more effectively

The East Gippsland Children's Wellbeing Collective formed in 2015 and then formed a Data Collaborative in 2018.

The East Gippsland Data Collaborative comprises several organisations providing complementary services in the East Gippsland region of Victoria. These are Save the Children, Gippsland Lakes Complete Health, Uniting, Quantum Support Services, East Gippsland Primary Care Partnership and East Gippsland Shire Council.

Operating in an area spanning more than 20,000 square kms, the community-led approach aims to make lives better for children and their families.

All the groups had a need to better understand client needs, and combining resources meant improving that knowledge.



Uniting



How do we create change?

moving from.....
systems improvement



SYSTEM CHANGE

children's wellbeing collective

Blue Sky Thinking

Review and planning day
MARCH 3rd 2021

Community CHANGE

HOW DO WE WORK TOGETHER AND ALIGN EFFORTS?

Brainstorm

SHARE FEEDBACK

1 2 3 4 5 6 7
COLLABORATE

HOW?

Voices from all communities

HOW?

collaborate



COLLABORATIVE APPROACH

TRANSPARENT COMMUNICATION

commitment

inking

Communicate

Group Activity



Voices of children



Voices of families

main at fore



Another benefit of the data collaboration is the potential to better understand needs.

Many communities across East Gippsland were heavily impacted by Black Summer bushfires, following drought and then COVID.

The bushfires exacerbated many of the existing problems affecting children and families.

The bushfires highlighted how disjointed the system is and how there needs to be more local mechanisms for input and decision-making.



Community voice
is at the heart of
everything we do.



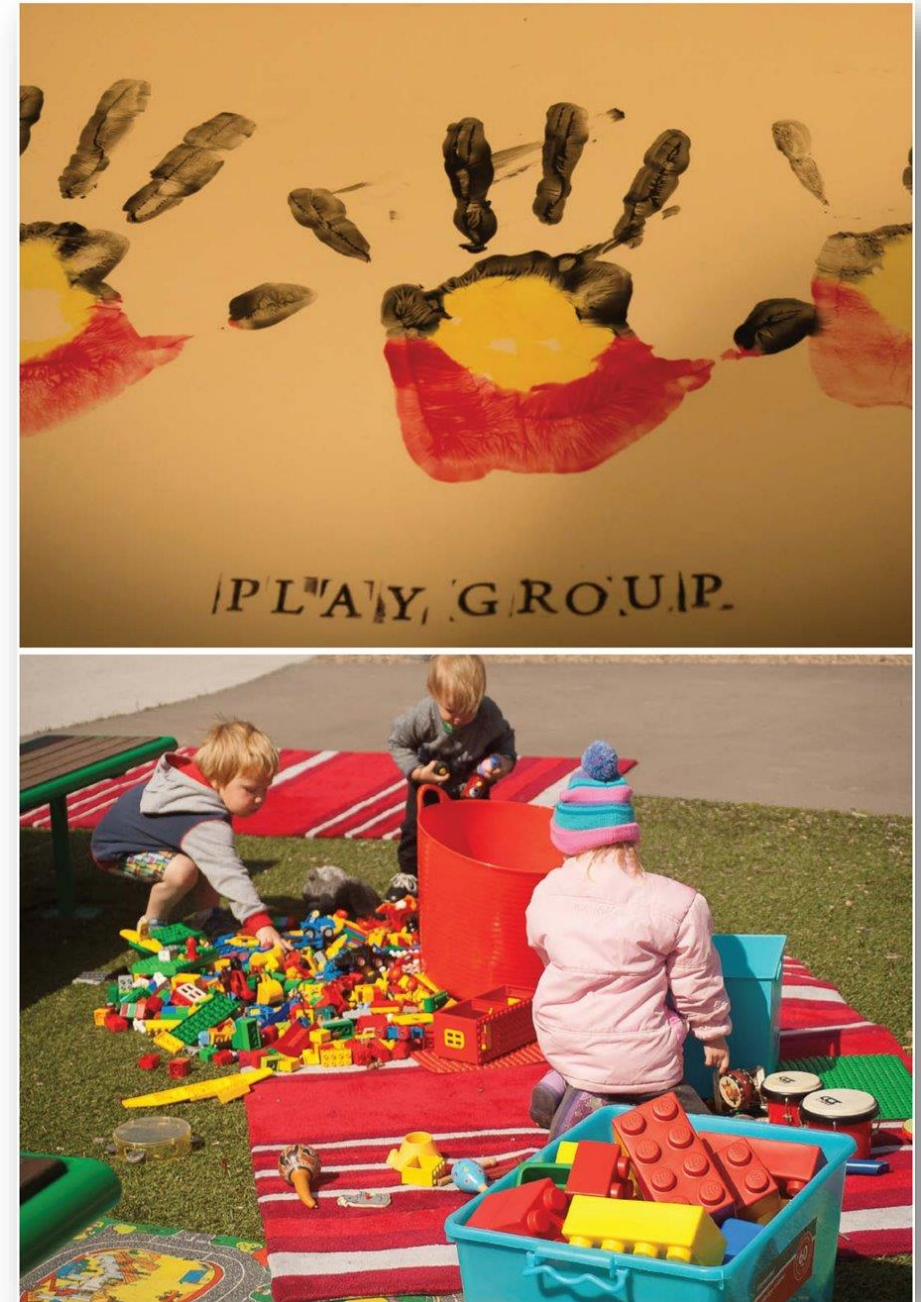
Data sharing

Save the Children's initial report in 2013 and the follow up 2018 report on the project identified five key indicators to track: measuring children's social and emotional wellbeing, and addressing family violence, substance use and service access.

It also identified crucial gaps in the data

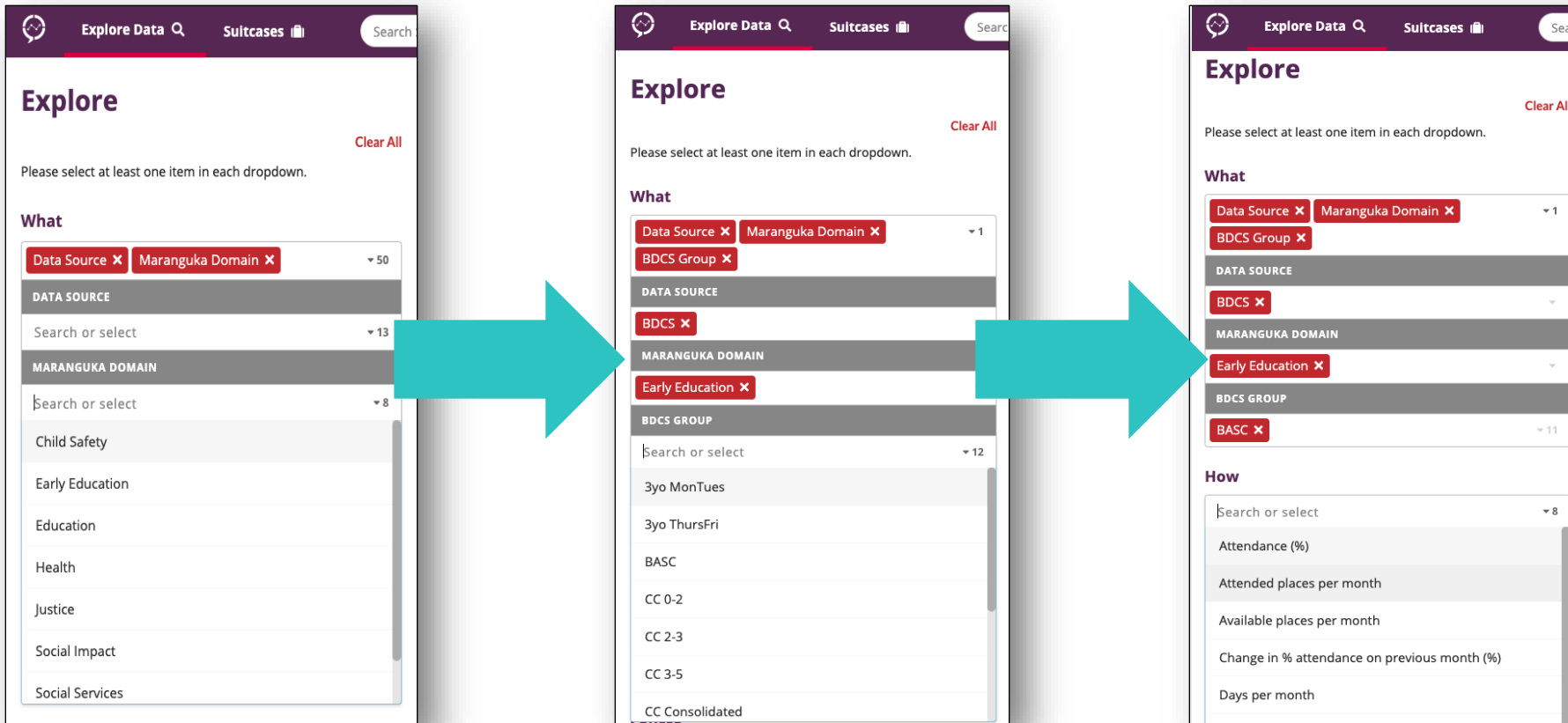
- number of residents remaining in public housing
- parents attending parent education and support programs
- kindergarten attendance rates for Aboriginal and/or Torres Strait Islander children.

What data is being shared?



Data templates are co-designed with the community

Allowing additional agencies from the collaborative including police and schools to share private data directly into the East Gippsland Data Collaborative for interrogation, consultation to create preventative programs for upstream impact.



Reflections & Learnings



East Gippsland 2030

A Story...

Health ^{connected} fun
Laughter
participate 

Full potential
Family
^{supported}

Community
Access
hope

^{know} supported
cultural
Identity
ALL engaged
{microchips??}

Listen to voices
WHAT WILL A NEW

children's
wellbeing
collective

Blue Sky
Thinking ^{pt 2}

Review and
planning day
MARCH 3rd 2021

Be bold Take Risks
MODEL LOOK LIKE?

children + young
people in centre
AGENCY
PARTICIPATION
Government +
other groups
feeding back

YOUTH support
FOCUS
growing
parents
elders
NEED
• support groups
• bushfire recovery

YOUTH VOICE

Recovery groups
Clear coordination
\$\$\$ BARRIER \$\$\$

TRANSLATE KNOWLEDGE
AND LEARNING

CWC - support
gather
residents

king

5 Benefits of Data Collaboration for your organisation



1.

Make a bigger impact in your community.

More data means better insights about the problems you're collectively trying to solve in your community.



2.

Contribute to a wider impact across the sector.

As policy becomes more community-led and data-driven, the sector as a whole can have a greater impact.



3.

Access better quality data and insights.

Pooled data and knowledge leads to better insights and actions that benefit the collective and community as a whole.



4.

Fill data knowledge gaps at a community level.

Understand the issues in your community and give greater focus to your collective vision of what needs to be done.



5.


Submit better reports to funders and stakeholders, to better tell your story.

Enrich your story with a blend of local data and open data alongside testimonials, case studies and multimedia content to attract new funding, engage stakeholders or influence policymakers.

Getting started

Seer has co-designed with the East Gippsland Data Collective and with feedback from others a Community Collective plan, tailored to not-for-profits.

Groups can bring their own data to the platform and share it with others, while sharing the cost of a plan.



Community Collective Plan

Designed to help organisations working together in communities to achieve shared outcomes by accessing, sharing and analysing data.

✓	Up to 4 organisations working as a collective on one subscription
✓	Bring your own data and share it
✓	Share data, Insights and collaborate with your collective
✓	Ingest and access private data alongside Open Data
✓	1 data ingestion template per organisation, 4 per collective
✓	20 platform users per collective (up to 5 per organisation)
✓	Only \$4,000 per additional collective organisation, \$1,500 per seat
✓	Invite partner organisations to share and collaborate
✓	Find and create unlimited Insights and data storytelling dashboards
✓	Dedicated landing page created by Seer for your collective
\$16,000 per annum subscription rate + GST	

Every community is unique and has different immediate needs. Seer's subscription plans and inclusions are subject to change without notice but we are always happy to discuss what your community needs and design a plan to suit.

Your data. Your story.



A group of approximately 15 people, mostly women, are standing in a loose line outdoors on a paved area. In the foreground, two women are facing each other, seemingly in conversation. One woman is wearing a vibrant, multi-colored patterned top and a black skirt, while the other is wearing a long tan coat over a blue top and jeans. The background shows a building with dark wood paneling and a large green tree with weeping branches. The overall atmosphere is professional yet approachable.

**We welcome
your questions**